



## Starting signal for the Designplus Award at ISH 2025: Outstanding technologies and designs for the future

**Frankfurt am Main, 7 October 2024. From 17 to 21 March, the world's leading trade fair for HVAC and water will bring together over 2,000 exhibitors at the fairground in Frankfurt and offer visitors a comprehensive platform for innovative solutions and products. The Designplus Award by ISH honours outstanding developments and pioneering ideas.**

From smart technology for efficient building control to pioneering products and resource-saving water utilisation - the Designplus Award by ISH recognises exceptional innovations and sustainable designs in the sanitary, heating and air-conditioning technology sector. In cooperation with Stylepark, magazine for architecture and design, Messe Frankfurt offers exhibiting companies the opportunity to take part in the competition with an exclusive special show, an award ceremony and a comprehensive communication programme.

### **With a fresh concept and new categories:**

ISH 2025 presents itself in a new look. Under the motto 'Solutions for a sustainable future', eight solution fields that are more closely aligned with visitor interests will be bundled together. But that's not the only change: as part of the Designplus Award by ISH, categories have been introduced for the first time in order to structure product submissions in a targeted manner. In cooperation with the newly acquired partner Stylepark, six categories were created, including two special categories. These cover the entire range of products and services offered by ISH and the exhibitors and ensure that all sectors represented are equally encouraged to apply for the Designplus Award. With the special categories 'Young Innovators +' and 'Sustainable Exhibition Stand +', Messe Frankfurt emphasises its responsibility as a trade fair organiser with regard to promoting young companies and supporting sustainable events.

### **The categories at a glance**

- Water & Efficiency +: this category recognises innovative solutions for using water more efficiently and reducing consumption.
- Heating & Sustainability +: sustainable technologies in heating and air conditioning technology that focus on environmental friendliness are the focus here.
- Smart & Control +: intelligent systems for controlling devices through to entire technical building equipment systems are assessed.

- Design & Innovation +: combinations of advanced design and innovative technology are honoured here.
- Young Innovators +: this category is exclusively for start-ups and young innovators, funded by the Federal Ministry for Economic Affairs and Climate Action. It recognises new business models from the youngest players in the industry.
- Sustainable Exhibition Stand +: exhibitors whose exhibition stands impress with their sustainable design and use of environmentally friendly materials are honoured in this category.

The submissions are assessed by an independent panel of experts from the fields of sanitation, heating and air conditioning. In addition to the overall concept and benefits of the products, sustainability and degree of innovation play a central role.

As part of a two-stage selection process, the nominees are announced first, from which the winners are then selected. Both the nominated and the award-winning products will be exhibited at a prominently placed special show for the entire duration of the ISH. The winners will also be honoured at a festive awards ceremony at the world's leading trade fair for HVAC and water. In addition, the winning products will be presented in an online gallery with pictures and text descriptions.

Exhibits honoured with the Designplus Award by ISH also enjoy an advantage beyond the trade fair period: the award is regarded as a benchmark in the industry and helps to position new products on the market.

### **Register now and be part of it**

All exhibitors at ISH 2025 are invited to submit their innovative and high-quality designed products for the Designplus Award. The **closing date for entries is 20 January 2025**, the jury meeting will take place on 4 February 2025. Further information on the award and the registration documents can be found here: [www.ish.messefrankfurt.com/designplus](http://www.ish.messefrankfurt.com/designplus)

ISH – World's leading trade fair for HVAC + Water  
ISH 2025 will be held from 17 to 21 March 2025.

### **Information for the press & photographs:**

[ISH - Press \(messefrankfurt.com\)](http://www.ish.messefrankfurt.com)

### **Social media:**

[www.ish.messefrankfurt.com/facebook](http://www.ish.messefrankfurt.com/facebook)  
[www.ish.messefrankfurt.com/youtube](http://www.ish.messefrankfurt.com/youtube)  
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**Background information on Messe Frankfurt**

[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)

**Sustainability at Messe Frankfurt**

[www.messefrankfurt.com/sustainability-information](http://www.messefrankfurt.com/sustainability-information)